



Is cervical dystonia
holding you back?

XEOMIN,
a purified
treatment option,
may help
provide relief

XEOMIN: Manufactured
with purity in mind.



XEOMIN[®]
incobotulinumtoxinA
The Power of Persistence

Not actual patient.

WARNING: DISTANT SPREAD OF TOXIN EFFECT
See full prescribing information for complete BOXED WARNING.

The effects of XEOMIN and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults, particularly in those patients who have underlying conditions that would predispose them to these symptoms.

Please see Important Safety Information for XEOMIN throughout this brochure and in accompanying Full Prescribing Information.

What is cervical dystonia?

Cervical dystonia is a movement disorder causing involuntary muscle contractions in the neck that may twist and turn your head into uncomfortable positions.

Symptoms may include painful muscle spasms, a tilted or rotated head, and the frustration of not being able to control your own movements.

Examples of abnormal postures



Head tilts forward



Head tilts backwards



Head rotates to left or right side



Head tilts to the side

* Cervical dystonia is the most common form of focal dystonia

* Estimated to affect more than 60,000 people in the United States in 2023¹

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION

WHAT IS XEOMIN?

XEOMIN is a prescription medicine:

- that is injected into muscles and used to:
 - treat the abnormal head position and neck pain with cervical dystonia (CD) in adults.

It is not known if XEOMIN is safe and effective in children younger than:

- 18 years of age for the treatment of cervical dystonia or blepharospasm

What is XEOMIN?

- XEOMIN is an FDA-approved prescription medication that is used to treat cervical dystonia in adults
- XEOMIN is a botulinum toxin type A, which may help decrease muscle contractions and neck pain.²
- XEOMIN is injected by your doctor



"It became more painful to me, and obvious to others who pointed out that my head was tilted. It's frustrating losing control of my own body."

- 45 year old



Not actual patient.

WHAT IS THE MOST IMPORTANT INFORMATION I SHOULD KNOW ABOUT XEOMIN?

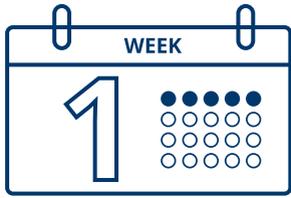
XEOMIN may cause serious side effects that can be life threatening. Problems swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.

- People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.
- Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.

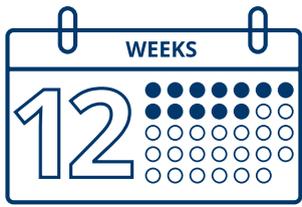
Please see accompanying Full Prescribing Information, including BOXED WARNING.

How does XEOMIN work?

XEOMIN helps to block the signals between your nerves and the muscles that are causing muscle contractions and spasms associated with cervical dystonia. This helps relax muscles and improve your ability to move the affected muscles.



Patients typically start to see results one week after they start treatment with XEOMIN.



In clinical trials, most patients were retreated after 12 to 14 weeks.

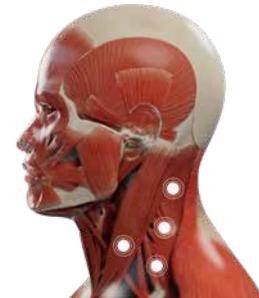
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

Where is XEOMIN injected?

Your doctor will locate certain areas of the neck and shoulders and inject XEOMIN directly into those areas.

If needed, retreatment with XEOMIN can occur every 12 weeks. You and your doctor can decide the right plan for you.

Possible Muscles Involved



Markings show examples of muscles that may be treated for cervical dystonia in adults; however, not all possible injection locations are shown. Not all patients will receive treatment in the same muscle(s). Your doctor will determine the appropriate locations and doses for XEOMIN injection.

These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.

Do not take XEOMIN if you: are allergic to XEOMIN or any of the ingredients in XEOMIN (botulinum toxin type A, human albumin, and sucrose), had an allergic reaction to any other botulinum toxin product, or have a skin infection at the planned injection site.

Please see accompanying Full Prescribing Information, including BOXED WARNING.

In clinical studies, XEOMIN was shown to reduce symptoms associated with adult cervical dystonia, including abnormal neck position and neck pain.

✓ **48%**
(322/669) **of patients experienced a meaningful decrease in pain[†] after their first XEOMIN injection**

[†]Greater than 30% pain reduction = meaningful decrease in pain.

✓ **10%**
(69/669) **of patients experienced complete pain relief after their first treatment with XEOMIN[§]**

[§]The analyses in this study were based on patients who had a baseline pain assessment and reported experiencing pain at baseline. Because several studies with different designs were combined for this analysis, it was not possible to compare pain responses of patients receiving XEOMIN with those patients receiving placebo or a different comparator drug in their first injection cycle. Individual results may vary.

Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)
- have had any side effect from any other botulinum toxin in the past
- have a breathing problem, such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)

XEOMIN: Manufactured with purity in mind.

The active ingredient of XEOMIN is uniquely purified, leaving just the therapeutic component.



The active ingredient is purified by XTRACT Technology[®], a state-of-the-art manufacturing process.

Meet Jan: An actual patient treated with XEOMIN

"I am getting relief! My head isn't pulling to the right as often, the muscles in my neck don't feel as tight and painful, and my doctor has noticed a positive change as well."

— Jan, an adult with cervical dystonia treated with XEOMIN

Individual results may vary.



Scan the QR code to hear more about Jan's story.

The most common side effects in clinical trials of XEOMIN in adults with cervical dystonia were:

- Difficulty Swallowing
- Neck Pain
- Muscle Weakness
- Pain at the Injection Site
- Muscle and Bone Pain

- have drooping eyelids
- have had eye surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

Please see accompanying Full Prescribing Information, including BOXED WARNING.

Move forward with XEOMIN, a uniquely purified option for adult cervical dystonia

Support to help you start and stay on XEOMIN



XEOMIN has been a trusted treatment for 7.7 million patients with various conditions from **more than 70 countries.**

XEOMIN is a safe and effective treatment, which has been available in the U.S. **for more than 14 years.**



Not an actual patient. Individual results may vary.

Using XEOMIN with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past.**

Especially tell your doctor if you:

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection or inhalation
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine



MERZ
CONNECT*

PATIENT
SAVINGS PROGRAM



Eligible commercially insured patients
Save up to \$5,000 annually*

Visit [MERZCONNECT.com](https://www.merzconnect.com) for additional information to help you get started and stay on XEOMIN.

XEOMIN patient savings is available in just 3 easy steps.

- 1 Enroll in the program***
- 2 Receive XEOMIN treatment**
- 3 Obtain program savings*†**

*Subject to eligibility requirements. State limitations may apply. Commercial insurance required. Reimbursement limited to out-of-pocket XEOMIN medication costs and related administration fees. Please see Full Terms and Conditions. Merz reserves the right to change XEOMIN Patient Savings Program Terms and Conditions, including the eligibility requirements, at any time. **This is not health insurance.**

†You may be required to pay upfront for your co-pay/co-insurance, as determined by your insurance coverage and your healthcare provider's co-pay collection practice.

WHAT SHOULD I AVOID WHILE TAKING XEOMIN?

XEOMIN may cause loss of strength or general muscle weakness, blurred vision, or drooping eyelids within hours to weeks of taking XEOMIN. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

WHAT ARE THE POSSIBLE SIDE EFFECTS OF XEOMIN?

XEOMIN can cause serious side effects including:

- **XEOMIN may cause other serious side effects including allergic reactions.** Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, trouble breathing, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or trouble breathing, or if you get dizzy or faint.

Please see accompanying Full Prescribing Information, including BOXED WARNING.

Having challenges with cervical dystonia?
There may be more you can do with XEOMIN.

**If your current treatment
is not meeting your
expectations, talk to your
doctor about XEOMIN today!**

XEOMIN may be right for you if:

- You're currently being treated with a neurotoxin
- You've been previously treated with a neurotoxin
- You're just starting out with neurotoxin treatment

Not an actual patient.
Individual results may vary.



**Scan the QR Code for more
information about XEOMIN**

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incobotulinumtoxinA
The Power of Persistence

REFERENCES: 1. National Organization for Rare Disorders. <https://rarediseases.org/rare-diseases/cervical-dystonia/#affected>. Accessed June 2024.
2. XEOMIN[®] [Package insert]. Raleigh, NC: Merz Pharmaceuticals, LLC; 2023.

**Please see accompanying Full Prescribing Information,
including BOXED WARNING.**

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